

If you have an idea for a new business, or want to take your business to the next level, LaunchTAYLOR can help.

The Mission of LaunchTAYLOR is to support and develop local entrepreneurs in our community. We provide access to business loans, FREE business development training, mentoring and networking opportunities.

LaunchTAYLOR helps entrepreneurs increase their standard of living, create jobs in their communities, and build financial assets.

### LaunchTAYLOR is a multi-faceted program which includes:

- Free small business training; five classes of 3.5 hours each; (W.S.U. - Mike Ilitch School of Business)
- Micro-loans of \$1,000 to \$2,500 each;
- Business mentoring by local Rotarians;
- Networking opportunities.

### Who Qualifies?

Individuals who have a great business idea or a current business that would benefit from the combination of business financial resources the LaunchTAYLOR program provides.

### Specific criteria include:

- Ability to supply a product or service that can generate profit;
- Demonstrate need for financial and business assistance;
- Be interviewed by a selection committee;
- Successfully complete the small business classes offered;
- Develop and implement a business plan and budget;
- Willingness to meet and communicate weekly with Lending Group;
- Ability to repay micro-loan in regular installments within 12 months of receipt of loan.

LaunchTAYLOR is a division of

# LAUNCH GLOBAL

A GLOBAL LENDING MODEL

Managed by the  
Rotary Club of Taylor

### How does this program work?

The group of entrepreneurs selected form a 'lending group partnership' and agree to meet locally each week to discuss their businesses and receive additional business training. Mentors are on-hand to discuss challenges and address business questions.

The goal is to create an atmosphere for continual training and business support as a group and with the resources available through the Taylor Rotary Club network.

### How do I apply?

First, attend a LaunchTAYLOR Open House meeting to receive complete information on the program. Applications will be available afterwards 'online' or you can fill out an application from a LaunchTAYLOR member.

Watch [www.TaylorRotary.com](http://www.TaylorRotary.com) for dates and locations.

Contact Larry Wright for more details:  
Email: [LSWright1@mac.com](mailto:LSWright1@mac.com)

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POWERED BY

**LAUNCHGLOBAL**  
A GLOBAL LENDING MODEL



**Revitalizing Communities,  
one entrepreneur at a time.**